



MINORITY ECONOMIC DEVELOPMENT INITIATIVE WESTERN KENTUCKY, INC.

Serves as Western Kentucky's leading 501c3 economic development agency that impacts communities and economies for improvement using education, entrepreneurship, small, minority, and women-owned business development.

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Henry Snorton, III
Executive Director

Jonathan White
Chair

CORPORATE
ALLIANCE
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NEWS RELEASE

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MEDI Director Receives Designation of Certified Economic Developer From the International Economic Development Council

Henry Snorton, III, CEcD, Executive Director of the Minority Economic Development Initiative of Western Kentucky, Inc. and entrepreneur: founder of [Mission Vision Partner Consulting \(MVP\)](#), [Kentucky Homemade Candy, LLC](#) and Packing Pal recently earned the designation of Certified Economic Developer (CEcD), a national recognition that denotes a mastery of principal skills in economic development, professional attainment and a commitment to personal and professional growth.

The CEcD exam was administered by the International Economic Development Council (IEDC) on June 4 and 5 in Indianapolis at The Hyatt Regency. With thirteen (13) years of economic development experience, Henry Snorton, III has a Kentucky Economic Development Certificate from the Kentucky Institute for Economic Development, Master of Public Administration and Graduate Certificate in Non-Profit Management.

Henry Snorton, III, CEcD and has been recognized with the Excellence in Community Development Work National Team Award from the National Association of

Community Development Extension Professionals (NACDEP), Make Your Mark Award from Mayor Dan Kemp of Hopkinsville, Community Leader of the Year Award from Attucks Class of 1965, Citations from Kentucky House of Representatives and is a Kentucky Colonel. In 2010, Henry Snorton, III helped to produce more than 50 new jobs \$1.2 million in capital investment through small business and entrepreneurial development.

The CEcD designation recognizes qualified and dedicated practitioners in the economic development field and sets the standard of excellence within the profession. Candidates must pass a rigorous and comprehensive three-part, two-day examination, which tests a practitioner's knowledge, proficiency and judgment in the key areas of economic development, including business retention and expansion, marketing, finance, workforce development, community development, real estate, strategic planning, and management. As highly competent economic development practitioners, Certified Economic Developers work with public officials, business leaders and community members to create leadership to build upon and maximize the economic development sector. Excellence in the economic development profession improves the well being, quality of life and opportunities for individuals, businesses and communities. There are currently 1,200 active CEcDs in the United States.

The International Economic Development Council is the premiere organization for the economic development profession. Serving over 4,600 members, IEDC is the world's largest professional membership organization providing a diversity of economic development services, including research and advisory services, conferences, professional development and legislative tracking. IEDC provides economic developers with the information and tools they need to build local economies and strives to draw upon and increase the collective expertise and influence of its diverse membership. Visit IEDC's website at www.iedconline.org to learn more about membership, upcoming events and how IEDC can serve you.

MEDI's mission is to serve as the leading 501c3 economic development agency that impacts communities and economies for improvement using education, entrepreneurship, small, minority and women-owned business development in western Kentucky.

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